

EVENT COORDINATING TEAM

RENEE DIXON

Renee started her career in Oral Surgery as a surgical assistant in 1981 at Scott and White Hospital in her home town of Temple, Texas. In 1988 she and her husband Gary moved to Austin where she joined the Austin Oral Surgery team. In 2008 she became a part of the Leadership Team as the first Marketing Director for AOS. Her vast knowledge of oral surgery allowed her to develop many educational programs over the years. Renee spends most of her days visiting with dental offices and planning social and educational events for the group. Renee is passionate about connecting people and developing relationships throughout the dental community.

SHILOH APPEL

Shiloh has been working in the oral surgery world for the past 12 years. Starting out as an assistant and cross-training in the “front office” she found that she loved the marketing side of the dental field. She has been with Austin Oral Surgery since 2014 and continues to learn new skills in all areas every day. Outside of the office she loves to travel, serving at her church and in her community, read and spend time with her loved ones.

MARTY MOORE

Marty has worn many hats and brings her haberdashery to AOS in the form of creative/marketing talents. She was in the home furnishings business for 14 years, owning a popular lamp store and is a talent buyer booking music for Poodie’s Roadhouse. She has been creative consultant on events for AOS over the last 10 years and loves all aspects from inception to music, décor and florals. Marty is known as the wordsmith and credits her mother for that gene. Her work as Chair on “Safari” and a member of Natural Science Guild and Beta Sigma Phi all helped with the work on the Lucy Hobbs Project.

CECILY KERTSON

Cecily attended The University of Minnesota in Minneapolis, MN. Prior to establishing roots in Austin, she spent a few years on the East Coast. For many reasons, including weather, she is happy to call Austin home. Cecily and her husband live on a little slice of heaven in Spicewood. This is also where their 16 year old daughter rides horses. Cecily has been a part of the Austin dental community for the past 15 years. Her specialty is Dental Implants, as she works for The Straumann Dental Implant Company. Cecily is active in supporting many local educational programs, study clubs, and foundations. It has been a pleasure to partner with dentists and change lives, one smile at a time.

BETH DANIEL VOORHEES

Beth is the wife of Fred Voorhees, a partner in Austin Oral Surgery. She graduated from Caruth School of Dental Hygiene, Baylor College of Dentistry in 1980. As a dental hygienist, she worked in private practice and for The Texas Department of Health dental program. Beth retired to raise her children and volunteer in the Austin Community and her children’s public schools. She continues to volunteer and fundraise. Beth is a past president of The Alliance to The Texas Dental Association and still serves on their board. She is active with the Capital Area Dental Alliance and serves on the board of The Smiles Foundation. Beth enjoys volunteering at Texas Mission of Mercy events that serve those who cannot otherwise afford dental care.

KIM BURKHART

A native Texan originally from Fort Worth, Kim has lived in Austin for 23 years. She has worked in dentistry since 1989 and gets to share her love of teeth with her husband Dr. Bill Burkhardt. Most recently she has a fire in her heart to stop sex trafficking. She volunteers with The Refuge and The Austin 20. She enjoys traveling, cooking, and exercising, but spending time with her husband and two grown kids is her favorite.

KEYNOTE SPEAKER

special guest:

GLORIA CHAN

Gloria Chan is a mindfulness expert and owner of Recalibrate in Austin, TX. Gloria hails from a decade-long career in management consulting, working with Fortune 100 CXOs in strategic, operational, and technical capacities. After an unexpected medical battle in 2017, Gloria opened Recalibrate to provide a more modern and science-based approach to mental wellness for high achievers. Gloria holds a Mindfulness Teacher Certification from The Mindfulness Center in Washington, D.C., has completed Executive Education from Columbia University, holds a Bachelor’s in Finance and Business Honors from the University of Texas at Austin, and is completing training in Coherence Therapy with Deep Eddy Psychotherapy here in Austin.

- **Topic: Science of Stress, Mindfulness & Self-Care**
- **Topic description:** We’ll discuss the body-brain science of stress and the health impact of chronic stress, introduce mindfulness and its research-supported applications to high-stress lives, and teach self-care tips that fit into busy schedules. (All taught by a former corporate executive who lived the high-stress life!)

CASSIE PUSEY MC

Cassie Pusey, Co-CEO of Brilliant People and Engagement Strategist, received her BS in Psychology from Texas A&M. Upon graduation, Cassie began her professional career as a consultant with Accenture’s talent and organization performance group.

In 2011, Cassie embarked upon a self-directed leadership education to hone her abilities beyond the point where traditional corporate training programs had taken her. Reading the works of top leadership authors, listening to success talks daily, and being mentored by a phenomenal leadership coach changed Cassie’s life so profoundly that she resolved to launch a business of her own to provide life-changing leadership education to hungry students like herself.



panel 1

DYNAMIC TEAM

Building a strong team is only part of the goal. Hiring individuals who all excel within their field is an important element, but how do we work together as one unit to make the office run seamlessly?

OBJECTIVES

- Know what to look for when interviewing
- Implement methods to keep everyone in sync
- Boost team morale

MELISSA WINFIELD

Melissa grew up in Australia and moved to the US 19 years ago. Growing up she was always competitive and active in various sports and this is where her leadership skills developed. After studying early childhood development and psychology, she became interested in helping others and pursuing a career in the healthcare. Over the past 15 years, Melissa has followed this passion, working in all areas of operations. Her techniques include; leadership role developing team work, driving positive moral, practice growth by building the foundation for practices with an analytical approach to improve structure, efficiency and increased productivity.



DR. CARRIE ETHEREDGE

After graduating from dental school at Tufts University School of Dental Medicine, Dr. Etheredge continued her dental education at Fort Sill, Oklahoma. She then worked as a dentist in the U.S. Army in Savannah, Georgia until 2007.

Dr. Etheredge and her family really enjoy being outdoors, whether that means kayaking with the kids on Town Lake or hiking one of Austin's many trails.



WHITNEY NELSON

Whitney Nelson is a Co-Founder and CEO of Brilliant People, a leadership and employee engagement consulting that offers transformative educational experiences. She is passionate about creating culture change through leadership development and empowering others to do the same.

Additionally, Whitney is on the Connection Team as a speaker for The Refuge for DMST, helping raise awareness and educate our communities about the issue and the amazing work happening at the Refuge Ranch, to support victims of domestic minor sex trafficking.



DR. PAMEE SHAH

Born and raised in Queens, New York, Dr. Shah is and always will be a city girl. She graduated from New York University College of Dentistry in 2009 and then completed an Advanced Education in General Dentistry Residency in Mesa, Arizona before moving here to Austin in June of 2010. Building her own practice with the latest dental technology has been the fulfillment of a personal dream. It has long been her goal to ensure maximum comfort for patients while providing the best dental health care available. Her husband and very best friend, Chris and she recently welcomed their first daughter to their family.



panel 2

MARKETING YOUR PRACTICE

You excel as a practitioner. Your accolades are countless. You identify technology as being a standard of practice. But how do you let your community and potential new patients know what you have to offer?

OBJECTIVES

- Learn what mistakes to avoid
- Determine when to hire a professional and when to keep it in house
- Best practices

DR. HELEN RAGSDALE

With long-established roots in Austin, Dr. Ragsdale has been serving the wider community for over twenty years. She enjoys a great reputation, thanks to her gentle, compassionate care. Dr. Ragsdale received her BA in Biology from the University of Texas. In 1985, she earned her dental degree from the University of Texas Health Science Center at San Antonio. When she is out of the office, Dr. Ragsdale enjoys spending time at the courts, alongside her husband, John, cheering on her children, who play tennis and volleyball.



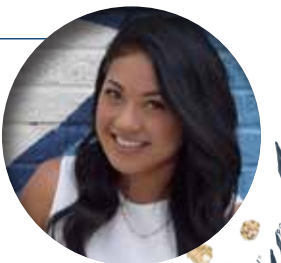
LISA FINE

Lisa brings more than 25 years of success in building growth strategies for mid-size companies to her role as Vice President of Marketing for U.S. Oral Surgery Management. A seasoned senior executive, Lisa has expertise in developing marketing strategies and brands, as well as creating go-to-market plans for a myriad of healthcare organizations and healthcare related services. Prior to joining U.S. Oral Surgery Management, Lisa was a Chief Marketing Officer for a management consulting firm, Chief Outsiders and a senior consultant and President of FINE Marketing Solutions focusing on accelerating new business growth for her clients.



DR. DENISE CUA

During her undergraduate career, Dr. Cua studied microbiology in Santiago, Chile and discovered a passion for meeting and serving people from different cultures around the world. Her memorable time as a Disneyland cast member taught her the life-changing impact of creating a magical experience for those she serves. Her life experiences made her realize the difference she can make as a dentist. Cua completed her Doctor of Dental Medicine degree at Tufts University School of Dental Medicine. She has fallen in love with the people, food, and culture of the great state of Texas.



DR. CARLY CUNNINGHAM

Dr. Cunningham attended University of Texas at Austin and completed her DDS and orthodontic specialty program at Texas A&M Baylor College of Dentistry. Remaining professionally active and at the forefront of her calling is essential to her. For over nine years she and her husband Russell Cunningham, a partner at Austin Oral Surgery have lived in Dripping Springs, Texas. Her father is an orthodontist and his is an oral surgeon, you could say dentistry runs in their blood! They have two daughters, Camryn and Stormy. In her free time, Dr. Cunningham enjoys cooking, working out, knitting, and snow skiing.



panel 3

REDEFINING “HAVING IT ALL”

What does having it all mean? Is it attainable? The modern-day women is tasked with work/life balance, but how that concept translates can be subjective. Does “having it all” really mean “doing it all”?

OBJECTIVES

- Learn quick tips on how to manage your work schedule
- Hear stories of sacrifices made for the best outcome
- Uncover the truth about attaining perfect balance



DR. TRICIA KIMES

Dr. Kimes graduated from Baylor College of Dentistry in Dallas, TX. A native Texan, she has lived in all of the major cities but is proud to call Austin home. She and her husband along with their two children settled near Dripping Springs in 2010. Dr. Kimes is an active member of her community and participates in activities supporting Travis County Court Appointed Special Advocates as well as the TDA Smiles Foundation. There is no greater joy than seeing patients walk into my office wearing a smile, and when it's a smile I helped create, I am reminded why I chose this profession.



JESSICA CAIN

Born and raised in Lubbock, Texas, Jess earned a bachelor's degree in biology and chemistry from Texas Tech University in 2004. In 2007, she graduated with a second bachelor's degree in Dental Hygiene Sciences from Texas A&M College of Dentistry. She has received training from the International Association of Orofacial Myology and began specializing in Orofacial Myofunctional Disorders and dysfunctional breathing in 2015. In addition to her career, she is a wife to Dr. William C. Cain, and a mother to two children, Ella and Wesley. Jess is passionate about prevention and education, the fundamentals of a dental hygienist's role. She focuses on the treatment of the cause, rather than just arresting the symptoms.



DR. KATIE HADDEN

Dr. Hadden graduated Magna Cum Laude from the University of San Diego with a BS in Biology. She then attended dental school at the University of California at Los Angeles, graduating with top honors.

After being diagnosed with a rare form of cancer in 2015 Dr. Hadden underwent surgery to remove the tumor and is now cancer free! Currently though, she has stepped away from direct patient care to focus on her health and rehabilitation. She is enjoying being able to be an active part of her practice by continuing to oversee the daily management needs of the office.



DR. SHEILA FARAHANI

Dr. Farahani received her Doctor of Dental Surgery degree from the University of Washington. She studied biochemistry and coral reef biology before earning a Master in Teaching degree. I feel that my teaching experience fits hand in hand with my dental degree to help me create a partnership with you where you are heard, understood and are an active participant in living your healthiest life. With a passion for lifelong learning, she is regularly involved in continuing education courses. Dr. Farahani practices in North Central Austin.



RESEARCH SUGGESTS THAT VICTIMS and survivors of domestic minor sex trafficking face developmental, societal and legal consequences that have both short- and long-term impacts on their health and well-being.

Our response is The Refuge Ranch, which will provide long-term, holistic care in a pastoral and peaceful setting for girls, through age 19, who have been rescued out of sex trafficking. Each girl in our care will have her own plan of restoration, which we call The Refuge Circle of Care™. It will be unique to her age, situation and needs. Our comprehensive approach to long-term residential care includes on site education services, medical care, therapeutic programs such as gardening, equine, art, music and pet therapy, along with one-on-one counseling and group therapy with licensed professional therapists. The girls are housed in distinctively designed cottages that not only provide safety and security, but also a sense of family and community. The Refuge Ranch is located on 50 acres of pristine land situated in a beautiful and restorative setting just outside the city of Austin.



Committed to treating the emergent surgical needs of the girls at The Refuge Ranch.

Maybe she is too frightened to ask for help.

A groundbreaking study from the University of Texas estimates over 79,000 minors and teenagers in Texas today are victims of sex trafficking. These children need help.

Austin Oral Surgery ~ together with area dental professionals ~ are working to identify these victims of child sex trafficking and you can help.

Be on the lookout for:

- Visible injuries, scars
- Tattoos of ownership, money symbols, emoticons
- Evidence of being controlled
- Not allowed to speak for self
- No formal ID, documents held by companion
- Untreated dental or medical needs
- Malnutrition
- Torn frenum
- Scripted or memorized history
- Appearance younger than stated age
- Subordinate, hyper-vigilant, or fearful behavior
- Companion who refuses to leave



If you suspect someone is a victim of sex trafficking, call The National Human Trafficking Resources Center 333.373.7888 or text HELP or INFO to 233733 for discreet help.

For more information, go to Bethe1Educate1Save1.com



Caring for the dental needs of girls at The Refuge.



our doctors



FRED J. VOORHEES, DDS, MSD
Central Austin Office



ANDREA QUARONI, DDS, MD
Central Austin Office



THOMAS S. WEIL, DDS, MD
N. Central Austin Office



JAMES C. FUSELIER, DDS, MD
LaGrange Office
South Austin Office



WILLIAM C. CAIN, DDS, MD
Georgetown Office
Temple Office



RUSSELL D. CUNNINGHAM, DDS, MD
Dripping Springs Office

our doctors



MICHAEL P. DING, DDS, MD
Cedar Park Office



TRAVIS W. KERN, DDS, MD
Marble Falls Office
N. Central Austin Office



CRAIG KNELL, DDS, MD
Cedar Park Office



JEREMY D. LELAND, DDS, MD
Georgetown Office
Temple Office



TYLER C. WILDEY, DDS, MD
San Marcos Office



ROBERT B. HUNSAKER, DDS, MD
Harker Heights Office
Lakeway Austin Office



DANIEL SZALAY, DDS
South Austin Office

celebrate!

*Join us on the patio
following the event for
cocktails and bites.*

*Meet our doctors
and enjoy music
by Jane Ellen Bryant.*



thank you

UPTOWN
EVENT RENTALS

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after party

JANE ELLEN BRYANT is a name that has quickly become well-known and adored in the Live Music Capital of the World. Like many of her musical idols (Sheryl Crow, Bonnie Raitt and Sara Bareilles), Bryant has a unique voice and distinguishable songwriting style that instantly sets her apart. Her music feels familiar, yet fresh. Her dynamic sound has often been described as "heartbreaking rock 'n' roll." Her lyrics speak directly to your soul, the musical "hooks" leave you humming, and her rare vocal control will either have you rocking a head bang, or wiping away a tear. Her passionate performances continuously leave listeners begging to know more about this mesmerizing songstress.

Winner of "Best New Band" and "Best Female Vocalist" at the Austin Music Awards in 2017.